



**Indian Association of Dermatologists,
Venereologists, Leprologists**

12th Mid Annual Conference of IADVL

Venue: BNR Chanakya Hotel

Date: 13th to 15th September, 2024





JAGANNATH TEMPLE

ଘଣ୍ଟିଚଠଳେ ତଠ ଲିଭି ଦେରଲମାଚନ 2024, ରାନ୍ଚି

Dear Friends,

12th Mid Annual Conference of IADVL - Middermacon is being organized on 13,14,15th September 2024 by IADVL Jharkhand in the beautiful city of Ranchi, also known as city of waterfalls. It's a matter of great honor and pride for our small but enthusiastic branch to organize an event of this magnitude and we thank you all for entrusting us with this prestigious event.

Dermatology is going through an exciting time, with new sub specialties like aesthetic dermatology, pediatric dermatology, interventional dermatology, dermatopathology and many others emerging as super – specialties. The advent of AI, online consultation platforms and overlap with other specialties is throwing some new challenges. The menace of quackery is at its peak, with cosmetology clinics mushrooming everywhere with pseudo trained cosmetologists. At this mega event we would like to find answer to some of these questions. The academic team under the able guidance of Dr. Y A Lal is putting up an academic program with a perfect blend of disease and desire dermatology. Along with dermatology we will also be having sessions on acquiring soft skills, basic financial understanding and entrepreneurship and an outlook about life beyond dermatology. We sincerely hope that the most prominent of the academicians of the country will participate as faculty to raise the standard of the conference to a high notch.

Ranchi is a beautiful city, surrounded by pristine hills and lush green forests. It was erstwhile, summer capital of Bihar and was always patroned for its salubrious climate by the rich and famous. It is surrounded by beautiful waterfalls which are at their best in September, middle of monsoon. There are some exotic and beautiful tourists' places in and around Ranchi which will appeal equally to adventurous soul, peace loving person, religious tourists and the cyclist gang. We will be having an extensive and inclusive tourism program and we have whole hearted support of the tourism department for the same.

Jharkhand is known for its sporting legends, name M S Dhoni being synonym with Ranchi. We have had many sporting legends like Olympians in both men and female hockey and several exciting bunch of cricketers like Ishan kishan, Saurabh Tiwari and many more. We are having one of the most beautiful cricket stadiums in the country and we hope to have one of the evenings at the same venue attended by some of these legends. We are known for our hospitality. Our local cuisines are combination of mouthwatering delight and healthy platter. We extend our invitation to you to come and experience the nature's hidden paradise- Ranchi. Drive through the beautiful hairpin loops of the Patratu Valley, witness the grandeur of Dasam, Hundru and Jonha falls, experience the colonial life in McCluskieganj – the only 'muluk' of Anglo Indian community. Experience serenity at the Parasnath hills, witness beauty of Netarhat – the queen of hill stations. Come to Ranchi and take back a piece of Jharkhand in your heart. Johar.

Jai IADVL

Jai IADVL Jharkhand

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Dear Sir,

IADVJ Jharkhand is organizing MidDermacon 2024 on 13th-15th September 2024 in Ranchi at hotel BNR Chanakya. It's a national event and we expect minimum 1000 delegates from all parts of the country to attend this conference. It will be a great opportunity for the Pharma and Instruments industry to present themselves to this august gathering. We solicit active participation of the industry to make this event a great success. We have prepared a special rate list for the instrument and laser companies, at a discounted price compared to pharma. Please confirm your participation, latest by 15th May

Please feel free to contact the organizing committee for any discussion/ clarification.

Looking forward to your active participation in MidDermacon Ranchi 2024.

Warm Regards



Dr. Prabhat Kumar
Organising Chairman



Dr. Ravishankar Dwivedi
Organising Secretary



Dr. Amit Kumar
Treasurer



Dr. Y.A Lal
Scientific Chairperson



इसदरुतुवद दरुलरुतुद - IADVL



Dr. Manjunath Shenoy
PRESIDENT



Dr. Rajeev Sharma
PRESIDENT ELECT



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IMMEDIATE PAST PRESIDENT



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VICE PRESIDENT



Dr. K E Mukadam
VICE PRESIDENT



Dr. Vikas Shankar
JOINT SECRETARY



Dr. Nirupama T
JOINT SECRETARY



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Dr. Prabhat Kumar
Organising Chairman



Dr. Ravishankar Dwivedi
Organizing Secretary



Dr. Amit Kumar
Treasurer



Dr. Y.A Lal
Scientific Chairperson



Dr. Amlan Shome
Chief Coordinator



Dr. Rajiv Thakur
Joint Secretary



Dr. Rohit Sharma
Joint Secretary



Dr. Pradeep Kumar
Scientific Secretary



Dr. Banashree Majumdar
Joint Scientific Secretary



Dr. Ghazal Ahmed
Joint Scientific Secretary

Sponsorship tariff

PLATINUM SPONSOR

25 Lakhs + GST

- Recognition as the title sponsor during the entire conference
- Exhibition booths in prime location, raw space of 10*10 meters
- 4 scientific sessions
- Logo on the website in sponsor's page as a Platinum sponsor
- Exclusive branding of Logo in First announcement brochure
- Logo in second announcement brochure
- 1 At size product advertisement in brochure
- Logo in Sponsors panel at prominent place
- 3 insertions of flyer into delegate bags.
- Logo as header in registration mail to all registered delegate
- Logo in scientific program
- Full Page Advertisement in Souvenir
- 50 complimentary registration
- 10 Standees allowed to put in venue as per area Identified by OC
- Work and watch lounge
- Welcome gate

GOLD SPONSOR

20 Lakhs + GST

- Recognition as Gold sponsor during the entire conference
- Exhibition booths in prime location, raw space of 10*5 meters
- 2 scientific session
- Logo on the website in sponsor's page as a Gold sponsor
- Logo in second announcement brochure
- Logo in Sponsors panel at welcome gate
- 2 insertions of flyer into delegate bags.
- Logo in scientific program
- Hall Page Advertisement in Souvenir
- 25 complimentary registration
- 5 Standees allowed to put in venue as per area Identified by OC

SILVER SPONSOR

15 Lakhs + GST

- Recognition as Silver sponsor during the entire Conference
- 2 Exhibition stall 3*3 meters
- Logo on the website in sponsor's page as a silver sponsor
- Logo in brochure
- Logo in Sponsors panel at welcome gate
- 1 insertion of flyer into delegate bags
- Half Page Advertisement in Souvenir
- 15 complimentary registration
- 2 Standees allowed to put in venue as per area Identified by OC

Other Sponsorship Opportunities

- Lunch Sponsor - (03nos)
- Exclusive branding in lunch area
- Able at entry of lunch area
- Hand out stall visit ticket
- 3*3 meter O1 stall in exhibition area

3*3 Meters Stall

2*2 meters Stall

Faculty Dinner

Scientific Session

Abstract Pen drive

Cloak Room Luggage

Running CHAI PANI Counter outside (Halls and Exhibition area)

Entertainment Zone

Faculty Lounge

Conference Kit

- Sponsor's logo and conference logo on the concerned bag.
- The bag should be approved by OC Acknowledgment in the final programme and on the website.
- Logo in Sponsors panel at welcome gate
- Logo with branding on Pen and Pad can be provided and inserted in bag
- Insertion of one pamphlet in the bag.

Registration & May I Help You Counter

- Exclusive branding at Registration counters
- Registration volunteer will carry company logo on the T-shirts and Cap provided by the company
- Logo on the lanyard with conference logo
- 10 staff will be allowed in registration area
- 3*3 meter O1 stall in exhibition area

15 Lakhs + GST (Each)

10 lakhs + GST

5 lakhs + GST

15 lakhs + GST

3 lakhs + GST

2 lakhs + GST

10 lakhs + GST

9 lakhs + GST

10 lakhs + GST

5 lakhs + GST

15 lakhs + GST

15 lakhs + GST

Souvenir Advertisement

- Front inside
Back Outside
Inside Jacket

Rs. 1,00,000/-

- Full Page inside b/w insert

Rs.50,000/-

Payment Details

ACCOUNT NAME

RANCHI MID DERMACON 2024

IFSC CODE

HDFC0002063

ACCOUNT NUMBER

50200086504022

BANK NAME & ADDRESS

HDFC Bank

(RC Sahu Complex,1st Floor, Hinoo, Ranchi, Jharkhand)

Terms & Conditions

- 35% payment within 4 weeks, remaining balance before 31st August, 2024
- Stall number will be allotted only after full payment on first come first serve basis
- No changes in above package are allowed
- Cancellation policy- no refunds
- GST 18% would be applicable on all payments
- Offers will be entertained on a first-come-first-serve basis.
- One table, two chairs, three spot lights and a plug point of 15 amp, carpeting and overnight cleaning will be included in the cost.
- Facilities required if any, will be provided at an extra cost.
- The Company shall be responsible for any special permissions, licenses, etc. if any mandated by the government of India.
- All payments shall be payable in Indian Rupees net of all taxes & TDS due before the conference.
- The sponsorship offer shall be confirmed only on receipt of the full sponsorship amount
- The organizing committee reserves the right to accept or reject the offer of sponsorship at any point of time.
- For prominent exhibition and advertisement space book as early as possible.
- Stalls would be located on first cum basis.
- Above rates are excluding service tax
- The above facilities are provided only for octonorm structures.
- Allocation of Exhibition Space
- Allocation of stalls in both the Sponsored and Premier Trade category will be made by the Organizing Committee, on 'first come first serve' basis.
- Allocation will be done only on receipt of full payment
- Payment Details
- Payment is to be made by a DEMAND DRAFT/NEFT drawn in favor of MID DERMACON 2024 payable at Lucknow, Outstation and cash will not be accepted.
- Full Payment has to be made, including GST, for each of the stalls booked by a company well before the commencement of the conference.



HUNDRU WATERFALL



Conference Secretariat

Dr. Ravishankar Dwivedi (Organising Secretary)

Shanti Skin and Laser Centre

1st Floor, Shree Laxmi Towers

Near HDFC Bank, Hinoo

Ranchi - 834002



Professional Conference Organiser

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